

"The Pollinator Project"

Native Habitat Expansion



Mexican Fritillary butterflies nectaring on Melanthera nivea flowers.



Growing more native plants for our pollinators.

Our team member, Julián, continues leading our native plant propagation efforts with great dedication and care. This year, our goal is to establish and maintain 600 m² of native habitat, and we have already reached 320 m² using a diverse selection of native plant species, including *Asclepias curassavica*, acacia, passionflower, *Dalechampia*, and many other important host and nectar plants.

These habitats provide essential resources for butterflies, bees, moths, hummingbirds, and many other pollinators. By increasing the availability of native plants, we are creating healthier ecosystems that support local wildlife.

The benefits extend far beyond pollinators. Native plants provide food and shelter for insects, birds, reptiles, and other animals, helping maintain the biodiversity and ecological balance of our region. Through these efforts, we are protecting native habitats and preserving our natural heritage for future generations.



Turnera diffusa showing vigorous new growth ahead of its flowering season.



Adrian collecting caterpillars from Senna alata plant.

Preserving Nature's Legacy

Our team continues the careful curation and preservation of insects that naturally complete their life cycle within the sanctuary. Every specimen displayed in our museum has died naturally and serves an important educational and conservation purpose.

Our collection continues to grow and now includes approximately 560 species of local Lepidoptera, providing a valuable resource for education, research, and the appreciation of our region's remarkable biodiversity.



América curating and preserving butterfly specimens.

Chacala - Enviromental fair

We were proud to participate in the Chacala Environmental Fair 2026 in the Banderas Bay region. This event provided a valuable opportunity to share our passion for butterfly and pollinator conservation, educate members of the local community, and learn more about the unique natural heritage of the region.

The fair brought together approximately 150 participants, including students, parents, educators, and community members. Through hands-on activities and educational outreach, we helped raise awareness about the importance of protecting native biodiversity, pollinators, and their habitats.



Kids learning about native butterflies from our region.

We are grateful to everyone who joined us and helped make this event a success. Together, we continue to inspire conservation and environmental stewardship throughout the Banderas Bay region.

Nine New Species Authorized by SEMARNAT

On April 16, 2026, we were granted authorization by the Ministry of Environment and Natural Resources (SEMARNAT) to breed and exhibit nine additional species of native butterflies under official record Bitácora No. 14/LS-0072/11/25, bringing the total number of native butterfly species we are authorized to breed year-round to 41 species.

This responsibility strengthens our commitment to conserving native butterfly species, protecting the host plants and habitats they depend on, and educating our community about the importance of preserving local ecosystems. Through conservation, research, and environmental education, we continue working to inspire greater appreciation and protection of Puerto Vallarta's native biodiversity.

The following are some of the butterfly species that can be observed at our sanctuary:



Adelpha bredowi



Opsiphanes boisduvalli



Taygetis uncima



Battus loadamas

Becoming a Monarch Waystation



Monarch Waystation #57087
– One of only 11 registered
Monarch Waystations in
Mexico.

We are proud to announce that the Butterfly Sanctuary Mariposario Jardín Mágico is now officially registered as a Monarch Waystation®!

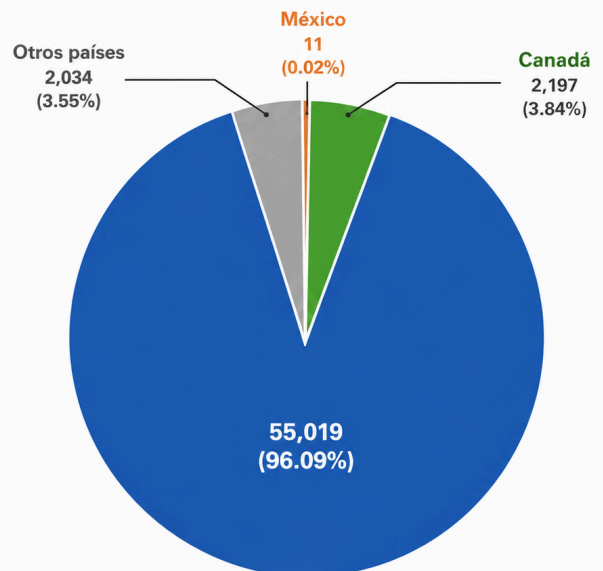
This designation recognizes habitats that provide essential host and nectar plants for monarch butterflies and other pollinators.

Maintaining these habitats helps support thousands of beneficial insects and contributes to a healthier ecosystem. Together, we can make a lasting difference for monarch butterflies, native pollinators, and future generations by growing Monarch Waystations across Mexico.

Thank you for supporting our mission to preserve our ecosystems they depend on.

Monarch Watch Registrations

Total de registros: 57,261



Building International Connections

As part of our commitment to continuous learning, professional development, and the improvement of our educational programs, we had the opportunity to visit several outstanding institutions and professionals dedicated to insect conservation, research, and public engagement.



Fabi'n Reyes at The Insect Asylum, exploring insect conservation, education, and natural history collections.

In Chicago, we visited Nina Salem at The Insect Asylum, where we were able to experience firsthand her remarkable work with insects, natural history collections, and taxidermy.

Nina's creativity, dedication, and passion for sharing the beauty and diversity of the insect world have made The Insect Asylum a unique educational resource. Learning about her projects and collection management provided valuable ideas that we can apply to our own educational exhibits and outreach programs.

We also had the pleasure of meeting Lisa Gonzales, Program Manager of Invertebrate Living Collections at the Natural History Museum of Los Angeles County.

Lisa generously shared her knowledge and gave us an inside look at the important work being done to maintain living invertebrate collections and engage the public through education.



Lisa Gonzales and Fabi'n Reyes at the Natural History Museum of Los Angeles County, sharing ideas and experiences in invertebrate conservation and education.

It was inspiring to see how the museum connects people of all ages with nature and fosters a greater appreciation for insects and other invertebrates.

Our journey also took us to Butterfly Alive at the Santa Barbara Museum of Natural History, where Francisco López (Pancho), Butterfly Alive Lead, and Dr. Alan Hartman, Curator of Entomology Department, welcomed us and shared their extensive knowledge and experience.

We were impressed by their beautiful butterfly habitat, their commitment to conservation, and the innovative ways they educate visitors about the importance of butterflies and their ecosystems.

Their passion for entomology and public outreach was truly inspiring.



Fabi'n with Alex and Felipe at the Santa Barbara Museum of Natural History, sharing knowledge and ideas on butterfly conservation and environmental education.

These visits provided valuable opportunities to exchange ideas, learn from leading professionals, and gain inspiration that will help us continue improving our exhibits, conservation efforts, and educational programs.

If you have the opportunity, we encourage you to visit The Insect Asylum, the Natural History Museum of Los Angeles County, and Butterfly Alive at the Santa Barbara Museum of Natural History. Each offers a unique experience that showcases the beauty, diversity, and importance of insects in our world.

Thank you for inspiring us and reminding us that we all have a role to play in protecting nature, pollinators, and the ecosystems that sustain life.

New artwork by Guanajuato artist Rafael Reyes has been added to our collection.

This piece help illustrate the historical relationship between pollinators and ancient Mexican civilizations, enriching the cultural dimension of our exhibits.

Among the featured subjects is the Black Witch moth (*Ascalapha odorata*), one of the largest moths in the Americas and a species native to Mexico. Throughout Mexican folklore, it has been associated with transformation, protection, and spiritual communication, reflecting the deep cultural connections between insects and the people who have shared their landscapes for centuries.

These additions help us tell a broader story about the ecological and cultural importance of insects, connecting natural history, art, and traditional knowledge in a meaningful way.



Itzpapalotl, the Aztec Goddess of War and Death.



Ascalapha odorata nocturnal butterfly.

Professional Development and Training



Congratulations Adrian!



Augosoma centaurus beetle

As part of our ongoing staff development and collection expansion program, our team members Adrián Ríos, Danilo García, and America Diaz successfully completed specialized training in the care, management, and breeding of beetles (Coleoptera).

This training strengthens our ability to maintain healthy living insect collections while expanding our knowledge of beetle biology, husbandry, and conservation. The skills gained through this program will support the continued development of our educational exhibits and help us provide visitors with a more engaging and informative experience.

Investing in professional development ensures that our staff remains up to date with best practices in insect care and conservation, allowing us to enhance our educational mission and share a greater appreciation for the remarkable diversity of insects with our community.



Director, Fabian Reyes Silva

Thank you for your continued support.

Together, we are protecting butterflies, pollinators, and their habitats for future generations.

Would you like to support our work and helps us make a difference to our community?

Your commitment helps ensure that future generations can continue to learn from and be inspired by the wonders of our garden's pollinators.

Thank you for being a key part of this important work!

If you would like to support our work, donations are available via PayPal.
Thank you!

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